



Myths of Network Marketing: Debunked!

This PlaySheet will help you understand:

- 1) The top three myths of Network Marketing.
- 2) Why they need to be carefully considered.
- 3) What you really need to be prepared for.

So that: You can set realistic goals, maintain your enthusiasm with eyes wide open and build your business on a solid foundation.

- 1) **Myth:** Set It & Forget It. Build for a few months & get paid in “mailbox money” for years.
Fact: Work hard for several years and build a solid organization. Reap long term rewards.

What core values do you hold dear that are consistent with and support your building your organization to reflect your commitment to long term growth, success and influence?

- 2) **Myth:** Full time pay from part time effort.
Fact: Part time effort = part time pay; At the beginning.

Based on your conversation with your upline, your understanding of your company’s compensation plan and the many responsibilities of your life, how much time each week can you realistically expect to invest in growing your business?

- 3) **Myth:** I will earn residual income for my efforts forever.
Fact: You earn MOST of your revenue when you are building your business actively.

Have you chosen a company, products/services and an opportunity with “staying power”? If so, are you prepared to invest several years in establishing a strong foundation for growth? Why?
